

Terms and Conditions

Introduction

The terms and conditions for blogging (“Blogging Rules”) set out the terms on which you may use a blog on our website (a “Blog”). Please read them carefully before you use a Blog. Any use by you of a Blog means that you are agreeing to these Blogging Rules.

References to “we”, “us” and “our” are to us, the University of the Arts London. References to “content” are to any contributions or other work or material of any description, whether in written, graphic or some other form; and references to “posting” are to the submission to or inclusion in a Blog of any content.

Copyright

As between you and us, you will retain the copyright in all content you create and choose to post on a Blog, except in circumstances where we automatically own the copyright as your employer. Where we do not automatically own the copyright in content you post on a Blog, you grant us a non-exclusive, worldwide, royalty-free, perpetual licence (with a right to sub-licence) to use, edit, alter, reproduce, publish and distribute that content in any format, including electronic and print format. By posting content on a Blog, you are warranting to us that you have the right to grant such a licence.

Non-commercial use

You agree not to use a Blog, directly or indirectly, for commercial purposes without our prior written permission.

Your use of Blogs

You also agree not to:

- post any content which is false, obscene, sexist, homophobic, racist, defamatory, illegal, abusive, threatening, or otherwise discriminatory, offensive or objectionable; or
- post any content which breaches or infringes anyone’s rights (including rights of privacy, confidentiality and intellectual property) anywhere in the world; or
- post any content which in our opinion is likely to bring us into disrepute or otherwise damage our reputation; or
- include in any part of a Blog address/URL or Blog title anything which would be contrary to the above if included in any content; or
- post on a Blog the name, address, telephone number, e-mail address or any other personal data in respect of any individual; or
- post links to any other website which contains material which, if it was posted on a Blog, would be a breach of these Blogging Rules;
- post any content which contains any bugs, viruses, worms, Trojan horses, or other harmful or disruptive elements; or

- disrupt, interfere with or restrict the use of Blogs by other users; or
- impersonate any other person or “out” any other person or create a false identity or attempt to gain unauthorised access to any other user’s Blog or to any other part of our website.

We are under no obligation to moderate Blogs. However, we reserve the right at our absolute discretion to remove, or disable access to, any content posted by you which in our opinion does not comply with these Blogging Rules or is not otherwise suitable for a Blog. If you find any content on a Blog other than your own which you feel is in contravention of these Blogging Rules, please email us at dlsupport@arts.ac.uk.

Lifecycle of blogs and users

If a myblog.arts user has not used the service for two years or more, his or her account will be removed, and any associated content deleted. This applies only to student users, not to staff, except in the case where the staff member no longer has a University of the Arts London account.

If a blog has been inactive for two or more years, it will be deactivated, then removed after a further 6 months.

If you are graduating or stopping your use of myblog.arts for another reason, and you want to keep your content, you are advised to export your blog while it is still live. If you need help with exporting, please contact dlsupport@arts.ac.uk.

Disclaimer

We cannot guarantee that your Blog will always be available to you. We also cannot guarantee that any content that you post on a Blog will be backed up by us, so you should ensure where appropriate that you retain your own back-up copy of such content.

If you cease to be a student or employee of ours, we may immediately cancel your right to use a Blog and may remove any content previously posted by you.

Our website and/or other Blogs may contain links to websites which are not ours. We have no control over, and can therefore accept no liability for, such other websites.

Breach of the Blogging Rules

If you are in breach of any of these Blogging Rules, actions we may take against you include (without limitation):

- the immediate suspension or cancellation of your right to use a Blog;
- the immediate removal of any content you have posted on a Blog;
- legal proceedings against you;
- disciplinary proceedings against you; and/or
- disclosure of such information about you to law enforcement authorities as is required by law or as we reasonably believe is desirable.

You agree to indemnify us and keep us fully indemnified from and against all costs, expenses (including reasonable legal expenses), damages and losses arising out of any breach by you of these Blogging Rules.

Changes to the Blogging Rules

We may change these Blogging Rules from time to time. Any changes will be displayed on our website. You are deemed to have agreed to any changes when you next use your Blog following any such change.

Further Support

Additional support is on hand should you require help. Contact the Digital Learning Support team at dlsupport@arts.ac.uk